



**Midwestern Region**  
**National Electrical Contractors Association**

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*R. Drew Gibson*  
*Executive Director*

***YOU'RE INVITED TO THE 2010 NECA MIDWEST REGIONAL CONFERENCE!***

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The 2010 Midwest Regional Conference will be held March 21<sup>st</sup> – 24<sup>th</sup> at the Desert Springs Resort in beautiful Palm Desert, California. We would like to take this opportunity to officially invite you to attend.

We have numerous NECA members who regularly attend the Midwest Regional Conference every year who can attest to the value they receive for their investment. We also have some NECA members who have never attended a conference, and to those members we encourage your attendance.

The conference has been organized to address the specific education and information needs of NECA electrical contractors. Combine this with the opportunity to network with contractors like yourselves from around the Midwest and you have yourself a very productive conference from both a business and a social point of view.

We know that you have to make tough decisions when it comes to maximizing the profitability of your companies. We can assure you that this conference provides the information and tools we contractors need to cope with challenges and to take advantage of current and emerging opportunities.

Call your NECA chapter today for assistance in registering.

And, by the way, attending the 2010 Midwest Regional Conference is a great way for you and your family to recover from another Midwest winter!

***Dave Hardt***  
***District 4 Vice President***  
***Hardt Electric, Inc.***  
***Chicago, Illinois***

***John Negro***  
***District 7 Vice President***  
***Nelson Electric Co.***  
***Cedar Rapids, Iowa***

***Dan Schaeffer***  
***District 7 Vice President-elect***  
***Schaeffer Electric Co.***  
***St. Louis, Missouri***